

COUPLING TECHNOLOGY

FOR THE INDUSTRY OF TOMORROW.

TRUSTED FOR 150 YEARS.



WE ARE HIRING

Working student (m/w/d) Marketing

YOUR TASKS

- Creation, management and realization of an editorial calendar for our blog, trade publications and social media, which informs a qualified audience about our content and products
- Creation of product documentation (datasheets, brochures and catalogs) for our growing product range
- Creation, management and realization of the advertising calendar
- Working with external service providers to ensure our website design and content marketing (blog, social media assets and more) as well as our documentation/publications.
- Planning and support of trade fairs

YOUR PROFILE

- Student Bachelor/ Master in Marketing; Communication, Technical Documentation or a related field
- Knowledge in design and copywriting
- First experience in marketing/ product documentation
- Fluent in written and spoken German and English
- Strong communicator & creative mind
- Diligence and structured work, eye for detail
- Web analysis tools (e.g. google analytics; LinkedIn) are a plus

WHAT WE OFFER

With us, you can expect a permanent, exciting job in a highly innovative family business with team spirit and short decision-making processes.

Have we sparked your interest? Then we look forward to receiving your compelling application, stating your salary expectations and earliest possible starting date, by e-mail to: karriere@malmedie.com

WIR SIND MALMEDIE®

DIE SPEZIALISTEN FÜR ANTRIEBSTECHNIK UND WELTWEIT EINER DER FÜHRENDEN HERSTELLER VON MECHANISCHEN KUPPLUNGEN FÜR INDUSTRIELLE ANWENDUNGEN.

- > ENTWICKLUNG
- > HERSTELLUNG
- > VERTRIEB

TOP-SERVICE FÜR UNSERE KUNDEN AUS ÜBERZEUGUNG. ABSOLUTE LEIDENSCHAFT FÜR UNSERE PRODUKTE.

MADE IN GERMANY

AM STANDORT SOLINGEN ENTWICKELN UND PRODUZIEREN WIR INNOVATIVE ZAHN-, TONNEN- UND SICHERHEITSKUPPLUNGEN IN PREMIUM-QUALITÄT.

M.A.T. MALMEDIE

ANTRIEBSTECHNIK GMBH

DYCKER FELD 28

42653 SOLINGEN, GERMANY

WWW.MALMEDIE.COM